



De Forest, Poynette, Lodi, Columbus, Lake Mills & Waterloo Boys High School Hockey

Welcome to the 2021-2022 season of Norski High School Co-Op Hockey!

In preparation for the up-coming hockey season, we invite you to be part of the Blue Line Club which consists of parents, friends and community members who support the Norski High School Co-Op Hockey team. This year, the team consists of 26 players from DeForest, Lodi, Poynette, Columbus, Lake Mills & Waterloo high schools. **Each high school hockey player pays approximately \$900.00 a year** to play the great sport of Hockey. We are looking for your support to help drive down player costs to make this sport more attractive and available to high school students.

The Blue Line Club is focusing on the following two goals this year:

1. Increase awareness of the Norski Co-Op Hockey team to attract future players from all four communities.
2. Raise \$15,000 to cover the cost of 61 hour of ice time and referees as neither expense is financially supported by any of the school districts.

You can help support the high school players in one or more of the following ways:

- Purchase a Corporate Sponsorship Package or Advertising Option (see below)
- Make a donation at (enter paypal link)
- Display the team poster at your place of business

The Sponsorship program is a cost-effective way to promote your business in four local communities. Sponsors are recognized throughout the season in the programs, on the team website and announced at every home game.

Thank you for supporting the Norski High School Co-Op Hockey team!

Sincerely,

The Blue Line Club

Corporate Sponsorship Packages Gold Sponsor \$500

- 1/2 Page color ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- Home page advertisement on Norski Co-op website (www.norskihockey.net)
- Large Banner displayed at all home games
- 2 tickets to all regular season home games
- Recognition as a Gold Level Sponsor at the Norski Co-op Annual Banquet
- Recognition as Gold Level Sponsor on game day program

Silver Sponsor \$350

- 1/4 Page color ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- Home page advertisement on Norski Co-op website (www.norskihockey.net)
- Small Banner displayed at all home games
- Recognition as a Silver Sponsor at the Norski Co-op Annual Banquet
- Recognition as Silver Level Sponsor on game day program
- Recognition as Silver Level Sponsor on game day program
- 2X3" Color ad in Annual Program (250)
- Home page advertisement on Norski Co-op website (www.norskihockey.net)

Bronze Sponsor \$100

- 2X3" Color ad in Annual Program (250)
- Home page advertisement on Norski Co-op website (www.norskihockey.net)
- Recognition as a Bronze Sponsor on the game day program
- Recognition as a Bronze Sponsor at the Norski Co-op Annual Banquet