



*De Forest, Poynette, Lodi, Columbus & Fall River Boys High School Hockey*

The Norski High School Hockey Co-op goes into the 2018-2019 hockey season with Bryan Schilling starting his second year as Varsity head coach and Bobby Annen his second year as JV head coach. Varsity has 24 games and JV has 19 games on the schedule. The 31 players suiting up for The Norski's season are learning that hard work, dedication, and teamwork are required to achieve the goals that they have set. They are lacing up their skates in hopes of making the 2018-2019 season the most successful and memorable season yet!

As we prepare for a new season, we would like to invite you to join in our sponsorship program. The program involves many opportunities for you to not only advertise, but also participate in Norski Co-op events throughout the year. Sponsors are recognized throughout the season at all home games in our program and also by our announcer.

There are three ways sponsors may support our team:

- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor

We also offer several options for advertising with Norski Co-op hockey. Details of both sponsor levels and advertising options are attached.

**Norski Co-op Hockey is not funded by the school districts**, so all contributions are much needed and are sincerely appreciated by the skaters, their families, and fans of the hockey players. The money raised goes directly to Ice fees, jerseys and other equipment, referees and other expenses. All sponsorships are greatly appreciated.

If you have any questions, please let us know:

Brian Wright

920-296-2702

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Pat Killian

608-628-4991

[pat.killian@gmail.com](mailto:pat.killian@gmail.com)

Thank you again for taking the time to consider supporting these young athletes!

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**NORSKI BLUE LINE CLUB**

P.O. BOX 563 - DEFOREST, WI 53532

(TAX ID# 39-1976326)

<http://www.norskihockey.net>



# NORSKI CO-OP Boys High School Hockey

*Deforest, Poynette, Lodi, Columbus & Fall River Boys High School Hockey*

## Corporate Sponsorship Packages

### Gold Sponsor \$500

- 1/2 Page color ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))
- Large Banner displayed at all home games
- 2 tickets to all regular season home games
- Recognition as a Gold Level Sponsor at the Norski Co-op Annual Banquet
- Recognition as Gold Level Sponsor on game day program

### Silver Sponsor \$350

- 1/4 Page color ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))
- Small Banner displayed at all home games
- Recognition as a Silver Sponsor at the Norski Co-op Annual Banquet
- Recognition as Silver Level Sponsor on game day program

### Bronze Sponsor \$100

- 2X3" Color ad in Annual Program (250)
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))
- Recognition as a Bronze Sponsor on the game day program
- Recognition as a Bronze Sponsor at the Norski Co-op Annual Banquet



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## Advertising Options

### ANNUAL PROGRAM ADVERTISING:

Size:	Color Cost:	Camera-Ready Specs: *	
Small	\$75	2" x 3" (horizontal)	Ads can also be created for you By the Blue Line Club with logo provided to us and any brand requirements.  Ad copy can be emailed to <a href="mailto:kimd@kollegetown.com">kimd@kollegetown.com</a>
1/4 page or 1/3 page	\$115	3.75" x 5" or 3.5"X7.5"	
1/2 page	\$165	5" x 7.5" (horizontal)	
Full page	\$265	7.5" x 10.5" (vertical)	
Program Insert	\$275	4" x 7"	

### HOME GAME ROSTER HANDOUTS (excellent opportunity for coupons, etc.):

Size:	B&W Cost/game:	6 game pack	All games	
2X3"	\$25	\$100	\$200	2" x 3" (horizontal)
1/4 Page	\$50	\$250	\$350	3" x 4" (vertical)
1/3 Page	\$50	\$350	\$450	4" x 7" (horizontal)
Separate Handout	\$60	NA	NA	(menu, coupon, supplied by sponsor)

### OTHER ADVERTISING OPTIONS:

Size:	Cost:		Camera-Ready Specs:
Website Ad Std	\$150	Scrolling	2" x 3" (horizontal)
Website Ad Deluxe	\$250	Fixed Ad	2" x 3" (horizontal)
\$50 dollar donation	\$50	Game day program	

\* Sizes are approximate, may be resized as needed. Should be high resolution files

### **SPONSORSHIP FORM:**

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **CORPORATE SPONSORSHIP LEVEL:**

**GOLD \$500**       **SILVER \$350**       **BRONZE \$100**

### **ADVERTISING OPTIONS: (circle preferences under your option of choice)**

#### ANNUAL PROGRAM

Page Size: 1/3 1/2 FULL COVER – INSIDE or BACK

#### HOME GAME OPTION

Single game # \_\_\_\_\_ 6 GAMES ALL GAMES

SIZE: 2 X 3 4 X 3 Handout/game# \_\_\_\_\_

#### OTHER:

TEAM POSTER WEBSITE AD

**Please mail completed form and check (payable to NORSKI BLUE-LINE CLUB) to:**  
**NORSKI BLUE-LINE Club**

**PO Box 563**

**De Forest, WI 53532**

**TAX ID# 39-1976326**